



TRICOUNTY AREA CHAMBER OF COMMERCE

Building Communities, Creating Connections, Supporting Commerce

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders - to support the region's businesses and communities.

MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

44+ Years
Pottsgrove School District

35 Years
Western Montgomery Career & Technology Center

20 Years
Weigner Insurance & Financial Services, Inc

5 Years
Alvernia University

Follow us on:



#WhyTCACC

#tcaccbettertogether

WELCOME NEW MEMBERS!

Congratulations to the businesses listed below for becoming new TCACC Members!

The Ellie Effect

<http://theellieeffect.org/>
(610) 457-4094
Nonprofit Organizations

JDog Carpet Cleaning and Floor Care Pottstown

<http://jdogcc.com/>
(610) 952-2845
Carpet / Rug / Upholstery Cleaners,
Cleaning Contractors

Members 1st Federal Credit Union

<http://www.members1st.org/>
(223) 895-0511
Banks / Credit Unions

Monica Shoukri, Realtor at RE/MAX Read

<http://www.brightmlshomes.com/Monica-Shoukri>
(267) 444-1494
Real Estate - Residential

Ondra-Huyett Associates, Inc.

<http://www.ohainc.com/>
(610) 366-1709
General Contractors

END OF YEAR REFLECTION



**By Eileen Dautrich,
TCACC President**

The end of the year is always an impactful time. A time to reflect on where you have been and a time to plan for where you still know you need to go. 2022 was an exciting year for the TriCounty Area Chamber of Commerce. It was also a year of ceremony as we celebrated our 95th Anniversary in 2022!

This month's article is an opportunity for me to reflect on the Chamber's 3 Cornerstones, only focusing on one program in each of the three but believe me – there is so much more I could highlight:

Building Community

Graduating its 20th Class, the Leadership TriCounty program relaunched in 2021 with the Class of 2022 graduating in June. A new logo, new program content and focus, a new director – exciting changes – but the heart of the program remains intact and continues to define this program as a well-respected opportunity for continuing education of area professionals of all backgrounds, ages, experience levels, and industries. We are reserving spots now for the Class of 2024.

Creating Connections

Events were also a big deal in 2022. Major events that were rescheduled from 2020 were finally able to be held. We started the year off with the very successful Pottstown

Progress Luncheon with over 250 people in attendance and we look forward to sharing another year of Pottstown's story on February 15, 2023. The Annual Dinner was finally held on April 27 after being cancelled from April of 2020. It was a great night, great speaker, great networking, and we took the time to acknowledge every Member in attendance because without their support we would not be here. We will do it all again at the next Annual Dinner – save the date of April 26, 2023! Not having an Economic Development Luncheon since the fall of 2019, the return to an Economic Development Luncheon in June of this year was also exciting.

Supporting Commerce

We continued to offer a variety of Member benefits that could benefit each of our Member businesses. We added special features to continue valuable member benefits already in place and we made some additions to existing programs – adding a new video Chamber Chat edition in cooperation with students from the Montgomery County Community College. Our regular Chamber Chat show entered Season 9 and as a new feature we invited Chamber Members to serve as guest hosts for the Season. We were excited to receive a great response as we featured new faces on the program. We also added a Member Spotlight announcement and a sponsorship opportunity to Chamber Chat – “While you're chewing, we're chatting” – a few of our Chamber Member restaurants/establish-

ments provided us gift cards to distribute to one lucky winner out of those that comment during a live show on Facebook.

2022 was also the first year to provide Members with an option to take some more control over their Membership investment with our Tiers Investment Opportunity which provides opportunities for exposure and marketing and includes their annual membership dues all in one commitment. We are so thankful for the companies that supported year 1 and we have secured several of them back for year 2.

This past year also brought new faces to the Chamber team and new members to our Board of Directors and the commitment that both groups have to our organization is incredible and these 2 groups are anxious for where we go in 2023.

I recently purchased a sign for my office that states “Everything is Figureoutable”. It is my new motto as we move into the next year. Our Board of Directors has committed to 3 half-day work sessions to discuss, brainstorm, and define the future direction for our organization. Everything is figure-outable and I look forward to future articles and updating readers on what we have figured out for the TriCounty Area Chamber of Commerce as we continue to Build Communities, Create Connections, and Support Commerce next year!

#tcaccbettertogether



Time Management

LUNCHEON

Thursday, January 19th
11:30AM-1:30PM

Feat. Audrey Faust

Business Advisor, CFO, and certified NeuroCoach at Faust Consulting



Copperfield Inn at Lakeside

594 W. Ridge Pike, Limerick PA 19468

Member Price: \$45 | Non-Member Price: \$90



Join us to help work on your time management resolutions for 2023. Learn to gain control over your day, work smarter, and protect your time.

Succession Planning For Your Business

Friday, January 20th
8:30 AM - 10:00 AM

TCACC Conference Room
152 East High Street, Suite 200
Pottstown, PA 19464



Featuring:
David Bowman

There is no charge to attend; however, we do ask that you register due to limited seating. Scan the QR Code to register or visit tricountyareachamber.com



POTTSTOWN
FRIDAY

MEMBERSHIP Breakfast



INTERNSHIPS: ARE THEY RIGHT FOR YOUR BUSINESS?

4 Experts will provide you with what you need to know:

We will discuss support, opportunities, requirements, and the benefit of working with students in the region.

Wednesday, January 25th

8:00 AM - 9:30 AM

Spring Hollow Golf Club

3350 Schuylkill Rd., Spring City, PA 19475

\$35 per Member | \$70 per Non-Member

For more details or to register, please call 610.326.2900, scan the QR code to go directly to the event page on our website, or email alice@tricountyareachamber.com.



Sponsored By:



TRICOUNTY AREA
CHAMBER OF COMMERCE
Building Communities, Crossing Connections, Supporting Commerce



POTTSTOWN AREA
ECONOMIC DEVELOPMENT

PRESENTS

POTTSTOWN PROGRESS

LUNCHEON



SAVE THE DATE!

February 15, 2023