



MEMBER

spotlight

MARKETING PACKAGE | COST: \$900

3 Months of Exposure

Member Spotlight – can be changed monthly

- Ad on the Member Spotlight webpage
- Any and all information provided can be put on the page
- Website banner on homepage stating you are the spotlight, will be linked to the Member Spotlight webpage

Ad Space – can be changed monthly

- Ad on the Live, Work, Shop page on the website
- Ad in our Live, Work, Shop newsletter
- Can be the same content that is on the Member Spotlight webpage, if desired

Billboard – changed monthly throughout the quarter

- Must send 3 billboards with the dimensions: (640 x 320 px)

Social Media Posts – posted weekly for the quarter on Facebook, Instagram, LinkedIn and Twitter (under 280 characters)

- Must send 12 Social Media graphics (1080 x 1080 px) with captions

One Dedicated Email During the Quarter

Interested in this Marketing Opportunity?

Contact Hailey Heimbach at hailey@tricitychamber.com or 610.326.2900.