

 **MEMBERS INVESTOR
STAKEHOLDER**

2024

STAKEHOLDER

**BUILDING
COMMUNITIES**

**CREATING
CONNECTIONS**

**SUPPORTING
COMMERCE**

**4
Options**



WHY TCACC?

Members First

RESOURCES

RELATIONSHIPS

Chamber Community

Integrity and Fairness

RECOGNITION

Meaningful Work

\$10,000

\$7,000

\$4,000

\$1,500

\$967

\$435



STAKEHOLDER

BUILDING COMMUNITIES

CREATING CONNECTIONS

SUPPORTING COMMERCE

MEMBER BENCHMARK

BASIC

Message from Eileen Dautrich, TCACC President

As we rolled into the 2nd half of 2022, the TriCounty Chamber finished the celebration of our 95th Anniversary. The exciting thing about our 2022-2023 program year was a “normal” year of events! We had the opportunity to fill the calendar and re-engage and reconnect full force with our Membership.

Most exciting for me in 2023 was the opportunity to not only celebrate the success we were accomplishing this year but to dedicate time to work on our future. The Chamber’s Board of Directors came together for three, ½ day sessions – one in January, February, and March of 2023 – to evaluate where we have been, where we are, but most importantly to dream big and plan for what the Chamber can look like for our Members in the future.

The brain storming, open dialogue, and commitment to being the best we can be led our Board to re-state our cornerstones to more appropriately represent our focus over the next few years – we will be focusing on Relationships, Resources, and Recognition and we cannot wait to support our Members over the next year and for many more years to come!





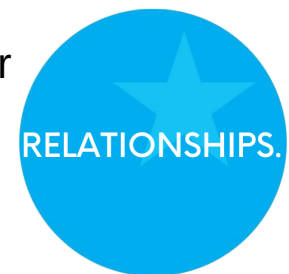
STAKEHOLDER

\$10,000 ANNUALLY (\$15,000 VALUE)

You are a community benefactor, helping the tri-county region attract and retain talent and developing your own team, supporting a vibrant community, and growing economy.

Benefits

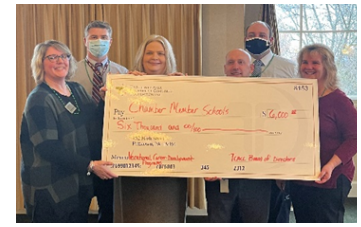
- **Give Back!** Gift a membership to the non-profit or veteran-owned startup of your choice; includes public presentation
- Economic Development Luncheon Premier Sponsorship
- **In THE Room-** Quarterly Gatherings with the Board of Directors and fellow TIERS Investors
- **NEW-** Two tickets to all Chamber Creating Connections Mixers and an Expo Table at the Annual Chamber Month Expo and Mixer
- **REACH:** Pair of tickets to each of the REACH 2024 Luncheons
- Leadership TriCounty Participant
- Young Professionals Sponsorship and Two tickets to all Young Professionals Events
- Two tickets to all 2024 Membership Breakfasts/Luncheons
- **Additional Exposure-** Billboard presence and insert in bi-annual membership mailing
- **EXCLUSIVE!** Opportunity for additional business listings



Services

- "Stakeholder" includes personal membership concierge to guide you through a customized membership plan and effective use of the following opportunities: annual Chamber sponsorship exposure on the tricountyareachamber.com homepage, Facebook, LinkedIn, YouTube, Constant Contact emails, Rt. 422 Business Advisor Listing, Chamber Office conference room and lobby recognition

TIERS INVESTMENT INCLUDES MEMBERSHIP DUES



BUILDING COMMUNITIES

\$7,000 ANNUALLY (\$9,500 VALUE)

Contributing to the Chamber realizing its Mission and Vision and advocating for the region.

Benefits

- **In THE Room-** Quarterly Gatherings with the Board of Directors and fellow TIERS Investors
- Donation in your Company name to the TriCounty Area Chamber of Commerce Foundation, Inc. or the Richard L. Graver Boyertown FBLA Scholarship
- **REACH:** Pair of tickets to each of the REACH 2024 Luncheons
- **Developing Teams Contributor:** Leadership TriCounty Participation credit; Young Professionals Supporter
- Economic Development Luncheon Platinum Sponsorship
- Two tickets to all 2024 Membership Breakfasts/Luncheons
- **EXCLUSIVE!** Full-Service Ribbon Cutting/Milestone Celebration
- **NEW-** Expo Table at the Annual Chamber Month Expo and Mixer

Services

- “Building Communities” includes annual Chamber sponsorship exposure for: tricountyareachamber.com internal page, Facebook, LinkedIn, Constant Contact emails, Rt. 422 Business Advisor Listing, and Chamber Office lobby recognition
- **Additional Exposure-** Opportunity to be content provider for Professional Resource Blog on tricountyareachamber.com

TIERS INVESTMENT INCLUDES MEMBERSHIP DUES





CREATING CONNECTIONS

\$4,000 ANNUALLY (\$5,500 VALUE)

Because you want to build relationships. Designed for business professionals and entrepreneurs looking for connections which lead to business growth. Help us expand the Chamber in its role as a premier organization for connecting people.

Benefits

- **In THE Room-** Quarterly Gatherings with the Board of Directors and fellow TIERS Investors
- **REACH:** A ticket to each of the REACH 2024 Luncheons and a pair of tickets to the REACH 2024 Annual Conference
- A ticket to all 2024 Membership Breakfasts/Luncheons
- **EXCLUSIVE!** 2024 Annual Dinner Creating Connections (Bronze) Sponsorship
- Economic Development Luncheon Gold Sponsorship
- **NEW-** A ticket to all Chamber Creating Connections Mixers and an Expo Table at the Annual Chamber Month Expo and Mixer



Services

- “Creating Connections” includes annual Chamber sponsorship exposure for: tricountyareachamber.com internal page, Constant Contact emails, Rt. 422 Business Advisor Listing, and Chamber Office lobby recognition

TIERS INVESTMENT INCLUDES MEMBERSHIP DUES



SUPPORTING COMMERCE *

\$1,500 ANNUALLY (\$2,750 VALUE)

Make the business community even stronger and be a resource for business and consumers. And aid the Chamber in establishing our organization as a means to enhance all businesses in the tri-county region.

Benefits

- ***In THE Room-*** Quarterly Gatherings with the Board of Directors and fellow TIERS Investors
- ***NEW-*** Online Social Spotlight
- Economic Development Luncheon Silver Sponsorship
- ***NEW-*** A ticket to all 2024 Membership Breakfasts/Luncheons
- ***NEW-*** A ticket to all 2024 Chamber Creating Connections Mixers

Services

- Supporting Commerce includes annual Chamber sponsorship exposure for: tricountyareachamber.com internal page, Constant Contact emails, Rt. 422 Business Advisor listing, and Chamber Office lobby recognition



TIERS INVESTMENT INCLUDES MEMBERSHIP DUES

* Eligible companies are those with less than 100 employees

LEVERAGING THE POWER OF MEMBERSHIP TO GROW YOUR BUSINESS

BASIC \$435 *

VALUED AT MORE THAN \$967 ANNUALLY

"And you don't buy membership in your chamber – you buy the cooperation of the ablest men and women in business and industry, with whom you can join forces to do those things which cannot be done alone."

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you.

We understand how hard it is to get connected with the right people who can help you grow your business, which is why our goal is to be the number one connector of business professionals.

Your Membership supports this business advocacy organization for the region as we work to enhance economic opportunity and quality of life for all in the region.

Membership has its benefits: **PEACE of Mind for your Business!**

Problem Solving:

Share these two benefits with HR to share with employees-

- Discount tickets to Area Attractions - ski slopes, theme parks, aquariums, and more
- FREE tickets to our Night at the Reading Fightin Phils

Cost Savings-

- FREE PA Chamber Membership (for a company with less than 10 employees)
- Submit Job Postings – FREE and unlimited job postings on our website
- If you need Conference Room Space - Complimentary use of the Chamber Conference Room, based on availability, reservation required

*Eligible companies are those with less than 25 employees

- Take advantage of our diverse Marketing Opportunities! Speak to the right audience with numerous opportunities to fit any budget! Sponsor an Event and maximize your visibility
- Constant Contact- Sign up through us and get a discount of up to 25%, even if you are already a Constant Contact customer
- Avis/Budget and UPS discount programs

Exposure:

- An enhanced online listing on our Membership Directory, complete with links to your website and your business social media pages
- Offer HOT DEALS to the community and Member-to-Member discounts to encourage visits to your business
- Submit Press Releases – FREE, unlimited. We also provide press release templates and news media list available through Member Login
- Submit Events to Community Calendar – FREE, unlimited
- Award Recognition Opportunities
- Listing and description in the TriCounty Chamber's New Member section of the Rt. 422 Business Advisor (distribution - 14,000)
- Social Media – Tag the Chamber in your businesses' social media posts so that we can share them and help you reach a new audience
- Two Directory Listings in the Annual TriCounty Community Guidebook and Membership Directory (alphabetical by business and by business category)

Advocacy:

- The Chamber only refers Chamber Members
- Display your Chamber Member Decal on your front door, window, or vehicle-let customers know you support your local community through your Membership
- Chamber Membership Plaque - Display your membership plaque proudly and predominantly in your business
- Access Chamber logo and Member anniversary email badge to download and use on your marketing materials and website
- Ribbon Cuttings - Chamber Ambassadors and or Membership invited to celebrate the opening or re-opening of your business in the tri-county area as well as other accomplishments/investments you might want to celebrate

Connections:

- Complimentary annual invitation to Chamber “Eats and Greets”
- Numerous opportunities to network and build relationships at monthly, bi-monthly, and signature annual events
- Membership List – Members annually receive the current list of Members of the TriCounty Area Chamber of Commerce. Use it to reach out and make your new contacts
- Ask Chamber staff or Ambassadors to introduce you to a fellow Member you are trying to connect with

Education:

Learn how to make the most out of your membership:

- Training videos are available to share with the appropriate staff to use the benefits available through the Member Information Center (MIC)
- We have 5 customer-service focused staff to support you and your business! Schedule an orientation with our staff to make sure you take full advantage of the opportunities above and on the previous pages
- Contact our team for assistance in connecting with the right Members, learn what the best Member benefit is to fit your goals, and/or what the right event is for you to attend

Our Mission:

Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision:

The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders- to support the region’s businesses and communities.



**152 E. High Street, Suite 200
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THANK YOU FOR SUPPORTING OUR ORGANIZATION!

2023 TIERS INVESTORS!

STAKEHOLDER



BUILDING COMMUNITIES



CREATING CONNECTIONS



SUPPORTING COMMERCE



EXECUTIVE COMMITTEE

April Barkasi, Board Chair - President & CEO, CEDARVILLE Engineering Group, LLC

Bill Vitiello, Chair Elect - Director of Institutional Relationships | VP, The Victory Bank

Wendy Moyer-Drabick, Treasurer - Owner, Moyer-Drabick & Associates, Ltd.

Rich Newell, Immediate Past Chairman - President & CEO, Tower Health - Pottstown Hospital & Phoenixville Hospital

Joseph K. Koury, Esq., Solicitor - Associate, O'Donnell, Weiss & Mattei, P.C.

BOARD OF DIRECTORS

Amy Auwaerter - Director of Pottstown Campus Operations, Montgomery County Community College

Bill Breslawski - Partner, Maillie LLP

Ron Chelli - President, Translogistics, Inc.

Clark Dhein - President, MacKissic, Inc.

Glenn Ebersole - Director of Business Development, JL Architects

Michael Gillin - Site Vice President, Constellation

Drew Griffin - Owner, Lead Bubble

James 'Keller' Keller - VP Meetings & Events, World Travel Inc.

Peggy Lee-Clark - Executive Director, Pottstown Area Economic Development

Dave Lindenmuth - President/Chief Operating Officer, The Lewis Group

David Livengood - Administrative Director, Western Montgomery Career & Technology Center

Holly Phillips - Plant Manager, Dana Incorporated

Elaine Schaefer - Executive Director, Schuylkill River Greenways National Heritage Area

CHAMBER STAFF

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Melissa Shainline, Member Services Director & Office Manager - melissa@tricityareachamber.com